

Programme Specification for BA (Hons) Media & Film Studies

This document applies to Academic Year 2024/25 onwards

Table 1 programme specification for BA (Hons) Media & Film Studies

1.	Awarding institution/body	University of Worcester
2.	Teaching institution	University of Worcester
3.	Programme accredited by	N/A
4.	Final award or awards	BA (Hons)
5.	Programme title	Media & Film Studies
6.	Pathways available	Single, major, joint, minor
7.	Mode and/or site of delivery	Standard taught programme
8.	Mode of attendance and duration	Full-time/part-time (3 years full-time and up to 6 years part-time)
9.	UCAS Code	Single Honours UCAS Code: P394 Joint combinations with UCAS codes: English Literature: QP34 Creative Writing: WPFX English Language: PQ34 Filmmaking: P395 Screenwriting: PW39 Sociology: LP34 Journalism: PP54
10.	Subject Benchmark statement and/or professional body statement	Communication, Media, Film and Cultural Studies; December 2019
11.	Date of Programme Specification preparation/ revision	Approved June 2024

12. Educational aims of the programme

Media & Film Studies at the University of Worcester is designed to provide critical insight into the very latest innovations in the fields, whilst ensuring students understand the historical, social, cultural and political contexts that inform these contemporary environments. Students will develop this critical awareness through a focus on how media and film industries have been affected by new and emerging technologies. In order to fully understand the implications of these industry developments, the course adopts an integrated approach to work-based learning. This is made visible through the opportunities to complete creative assignments utilising industry-standard platforms to showcase graduate employability skills and 'real world' understanding, i.e. function and impact, as well as being able to opt for a Work Project module at L5. Our students are creative problem solvers with high degrees of digital literacy and the ability to work proactively and productively in a team. The course is designed to ensure that strategic career planning begins at L4. Through critical self-reflection students will build the resilience necessary to prepare for a range of dynamic careers or postgraduate options, including the School of Humanities' MRes and MA programmes.

This course is also concerned with how cultural and sociological factors affect the production, distribution and consumption of media and film texts. Through the study of case study texts students will explore representation, power and ideology. The Media & Film Studies course is designed to ensure that students appreciate the role of the media and film in shaping the world and its potential to initiate and / or react to change.

The Media & Film Studies course will cultivate students' awareness of the cultural practices and rituals which inform media and film production and consumption beyond a Western and/ or European 'mainstream', thus students will study global cultures, their practices and artefacts. This will ensure that students have the skills and knowledge to challenge established hierarchies and frameworks of knowledge, identifying cultural bias, privilege and prejudice. Whilst at L4, students will be introduced to the perspectives, theories and research methods which underpin these disciplines (MEFS1000 Studying Media & Film), by the end of L5 students will be able to critically evaluate these established modes, developing an appreciation of innovative inter- and multi-disciplinary approaches (MEFS2001 Researching Media & Film: Theories & Methods). This criticality will be further developed and materialise at L6 through the completion of the MEFS3001 Dissertation module. This ensures that students fully understand the role of research within the context of social responsibility and cultural change.

The overall aims for this programme are:

1. To provide students with a critical insight into the dynamic and ever-changing media and film industries, and their relationships with digital innovations.
2. To ensure that students have the knowledge and awareness to fully appreciate these developments and innovations, through focussed study of the historical, social, cultural and political factors which inform contemporary contexts.
3. To critically investigate the role of media and film industries, and their representations in the shaping and circulation of social meanings, and aesthetic and political values.
4. To understand how and why media and film texts and their associated practices and rituals operate as cultural and communicative activities which influence everyday social life.
5. To develop students' knowledge and awareness of the theories and methodologies utilised in the disciplines of media and film studies to interpret and analyse media/film texts, practices and rituals.
6. To develop students' awareness and appreciation of regional, national and global media and film industries, rituals, practices and texts beyond the Western and/ or European model.
7. To ensure that students understand the systems, structures and frameworks of power which underpin these industries and academic disciplines so that they can confidently evaluate these established systems and frameworks.
8. To enable students to develop skills in primary and secondary research, being able to synthesise arguments from a range of sources.
9. To ensure that students can communicate their critical, theoretical and / or reflective thinking and insights confidently in a range of forms and styles.
10. To provide students opportunities to develop UW Graduate Attributes, having the skills and knowledge to confidently plan for a successful future beyond their degree, being socially aware, resilient creative problem solvers.

13. Intended learning outcomes and learning, teaching and assessment methods

Table 2 knowledge and understanding outcomes for module code/s

Knowledge and Understanding		
LO no.		Module Code/s
1.	Demonstrate a critical awareness of media and film institutions, texts and audiences from a range of global contexts.	MEFS3001 All L6 option modules

Knowledge and Understanding		
2.	Reflect on historical, social, cultural and political contexts and contemporary media and film innovations and representations.	MEFS3001 MEFS3003 MEFS3008 MEFS3006
3.	Critically evaluate the role of the media and film in representing identities, cultures and ideologies through the processes of production, distribution and consumption.	MEFS3001 All L6 option modules
4.	Apply theories and methods established within the disciplines of media and film studies to critically analyse a diverse range of media and film institutions, texts and audiences.	MEFS3001 All L6 option modules
5.	Critically evaluate a range of conceptual, critical, theoretical and methodological frameworks in the fields of media and film studies and acknowledge emerging inter- and multidisciplinary innovations and approaches.	MEFS3001 All L6 option modules
6.	Critically reflect upon their own relationships to media and film texts, and their associated representations, practices and rituals.	MEFS3003 MEFS3007 MEFS3017

Table 3 cognitive and intellectual skills outcomes for module code/s

Cognitive and Intellectual skills		
LO no.	On successful completion of the named award, students will be able to:	Module Code/s
1.	Demonstrate critical thinking, analysis and synthesis with reference to historical, contemporary and emerging debates, thinkers and intellectual paradigms in media and film studies.	MEFS3001 MEFS3003 MEFS3008 MEFS3015
2.	Undertake research utilising, appraising and synthesising primary and secondary sources.	MEFS3001 All L6 option modules
3.	Form coherent arguments and summarise their conclusions.	MEFS3001 All L6 option modules

Table 4 skills and capabilities related to employment outcomes for module code/s

Skills and capabilities related to employability		
LO no.	On successful completion of the named award, students will be able to:	Module Code/s
1.	Organise and manage time effectively demonstrating self-motivation and using initiative to investigate social, cultural, political and historical issues.	MEFS3001 All L6 option modules
2.	Communicate effectively in a range of forms and modes including oral and written, and for a range of audiences, demonstrating cultural awareness.	MEFS 3001 All L6 option modules
3.	Work proactively and productively in a team/group.	All L6 option modules

Table 5 transferable/key skills outcomes for module code/s

Transferable/key skills		
LO no.	On successful completion of the named award, students will be able to:	Module Code/s
1.	Utilise research skills to complete their own extended project demonstrating ethical awareness, criticality and genuine intellectual curiosity.	MEFS3001
2.	Respond respectfully to the opinions and arguments of others.	MEFS3001 All L6 option modules
3.	Demonstrate self-reflexive attitudes and behaviours which help to build resilience and an aspirational approach.	MEFS3003 MEFS3007 MEFS3017

Learning outcomes and combined subject degrees (joint, major and minor pathways):

- **Joint Pathway**
Students following a joint pathway will have met the majority of the learning outcomes for both subjects, although the range of knowledge and discipline specific understanding in terms of options or specialisms will be more restricted than for a single or major Honours student.
- **Major Pathway**
Students following a major pathway will have met the learning outcomes for the subject but will have focused their studies in relation to subject options or specialisms.
- **Minor Pathway**
Students following a minor pathway will have met some of the learning outcomes for the subject (as indicated by the modules studied), and will have focused the development of their knowledge, understanding and subject specific skills in particular aspects of the discipline.

Learning, teaching and assessment

Central to the learning and teaching approach for Media & Film Studies is the discussion of contemporary industries, texts, practices and rituals in relation to historical, social, cultural and political contexts and debates. This ensures that students are able to critically evaluate and reflect upon their own relationship with media and film texts, institutions, practices and rituals. Concepts, issues, texts and debates will be introduced to learners through informal lectures which allow students the time and space to ask critical questions, discuss and debate the issues and their application. This is then developed further through small group work activities during seminars. This allows for formative assessment to take place within the learning environment, encouraging students to adopt and apply a variety of different critical ideas and methods.

Media & Film Studies is committed to creating an inclusive and safe learning environment from the outset to ensure that students feel comfortable to share their own cultural experiences and opinions and, to challenge or resist dominant readings or ideas. In order to do this, module tutors will model this through the critical discussion of their own experiences and opinions. Tutors will also reinforce the expectations of students in responding to the opinions of others, being critical with respect and without being prejudice. These interactions will ensure that students develop their awareness of media and film texts, institutions, practices and rituals beyond their own experience.

Students will also be supported beyond the classroom through individual and/ or group tutorials. The VLE will also be utilised weekly to account for the weekly learning taking place face-to-face and to help scaffold independent learning. Students will be given assignment briefings 3-4 weeks before summative assignment deadlines. This initial briefing will be developed further through assignment workshops and through a summary of assignment guidance given to students in the form of 'Assignment Essentials'. Students will also be signposted to additional support services including the Academic Librarian and Writers in Residence. Students will also be given the opportunity to receive feedback on work in progress through the tutorial system.

Forms of assessment are varied within Media & Film Studies to ensure that students can demonstrate knowledge and understanding whilst also developing comprehensive transferable and employability skills. Students will not be asked to complete exams but instead will complete essays, presentation, group work, research tasks, portfolios. Media & Film Studies values a critical/ creative hybrid approach which ensures that our students are able to demonstrate high order critical thinking and analysis through creative productivity. This also ensures that they have the opportunity to showcase production skills which are important for employability (web site creation, for example). Media & Film Studies also values 'traditional' academic skills and so students will develop skills in identifying, appraising and synthesising relevant primary and secondary sources. At times students will be able to choose which type or form of assessment to complete; we think this is important for accessibility, enabling students to be challenged whilst also having the opportunity to utilise their strengths. In the production of creative, work-based learning and group tasks, students develop and demonstrate creative problem solving.

Work-based learning is introduced early into the programme as we feel it is necessary to ensure students understand the frenetic pace of change within the contemporary media and film industries. Students will be introduced to strategic career planning and will be encouraged to review, reflect and develop this plan. Students will also be introduced to the concept of dynamic portfolio careers through employability workshops, showcases, visits and guest talks. Work-based learning is integrated in many various forms across the programme: students can complete a work project (MEFS2007 Work Project) which involves reflecting on tasks and activities completed whilst on a 'real world' placement of 36 hours; or, they can also choose to work in a group to develop, create and facilitate a festival or celebration (MEFS2005 Festivals & Celebrations), for example. Employability also informs our decision to include forms of practical/ creative assessment; for example, creating a portfolio or social media content creation.

Teaching

Students are taught through a combination of short interactive lectures, student-led seminars, and workshops. Seminars enable the discussion and development of understanding of topics covered in lectures, and workshop sessions are focused on developing subject specific practical skills and applied individual and group project work. All taught sessions encourage students to think critically and reflexively with a particular focus on challenging the perceived 'right', 'normal', or 'traditional' view; this is essential for ensuring students understand how power and ideology operates. Students will also develop research and analysis skills and, begin to develop an appreciation of emerging innovation in the academic fields of media & film, including inter- and multidisciplinary approaches.

In addition, meetings with Personal Academic Tutors are scheduled on at least four occasions in the first year and three occasions in each of the other years of a course. These meetings ensure that students are able to identify and reflect on their employability and transferable skills, as well as academic attainment and progress, thinking proactively about the development of Graduate Attributes. Media & Film Studies is invested in enabling students to develop the independent learning capabilities that will equip them for lifelong learning and future employment, as well as academic achievement.

Contact time

In a typical week, students will have around 12 contact hours of teaching. The precise contact hours will depend on the optional modules selected and in the final year (L6) the amount of teaching hours will change to account for the Dissertation module (MEFS3001), which includes seven 2-hour taught sessions and 4 hours of supervision across the academic year (alongside the normal weekly 9 contact hours of teaching available in other selected modules).

Typically, weekly module contact time will be structured around 4 hours of lectures and 8 hours of seminars/workshops.

Timetabled class contact time will typically be structured as:

- 1 hour interactive lecture followed by 2 hour seminar OR
- 1.5 hour lecture followed by 1.5 hour seminar OR
- 3 hour workshop

Independent self-study

In addition to the contact time, students are expected to undertake around 25 hours of personal self-study per week. Typically, this will involve engaging with readings, media/film texts/ artefacts and/ or activities/ tasks set via the VLE. Students will work on independent and group projects and research in the Hive Library and/ or online as typical behaviours associated with preparing for assignment completion.

Independent learning is supported by a range of excellent learning facilities, including Library Services, the VLE, and IT.

Teaching staff

Students will be taught by a teaching team whose expertise and knowledge are closely matched to the content of the modules on the course.

Teaching is informed by research and consultancy, and all of lecturers on the course have a higher education teaching qualification or are Fellows of the Higher Education Academy.

Assessment

The course provides opportunities to test understanding and learning informally through the completion of practice or 'formative' assignments. Each module has one or more formal or 'summative' assessment which is graded and counts towards the overall module grade.

Assessment methods include essays, reports, portfolios, textual analysis, and presentations, etc.

The precise assessment requirements for an individual student in an academic year will vary according to the mandatory and optional modules taken, but a typical formal summative assessment pattern for each year of the course is:

Year 1:

Analysis of a case study x 4
 Essay x 7
 Presentation x 1
 Critical Reflection x 2
 Project x 1

Year 2:

Portfolio x 2
 Presentation x 2
 Essay x 7
 Critical Reflection x 7
 Creative project x 5
 Analysis of a case study x 2

Year 3:

Portfolio x 5
 Dissertation x 1
 Presentation x 3
 Essay x 6
 Creative project x 1
 Critical Reflection x 1

14. **Assessment strategy**

The Media & Film Studies assessment strategy is based on the University Assessment Policy: <https://www2.worc.ac.uk/aqu/documents/AssessmentPolicy.pdf>.

Forms of assessment are structured over the three years of the degree to allow students to develop certain transferable skills, such as those of presentation and communication (oral and written), collaboration and self-reflection. They also enable students to develop the ability to think independently, to formulate and research their own topics and to build on their knowledge and interests in the context of the core areas. The University of Worcester's Graduate Attributes are central to the Media & Film Studies assessment strategy; the various forms of assessment integrated across the Programme provide various ways for students to develop and demonstrate these skills and competencies. For example:

Social responsibility: students demonstrate cultural awareness and understanding through analysis, research, essay writing and portfolio tasks.

Reflective and resilient lifelong learning: students complete critical self-reflection and utilise feedback to develop their intellectual curiosity.

Problem solving: students complete analytical, creative and practical forms of assessment.

Teamwork and effective communication: students complete group work and group individual presentations; students must be proficient in varying forms, styles and modes of communication.

Digital citizenship: students complete online portfolios and social media campaigns

Summative work is typically assessed at two points in the optional and mandatory modules. Advice about assignments is presented in the module outline at the commencement of each module and full direction is given within the context of teaching sessions. Teaching, group tasks, workshops and tutorials are also designed to provide formative opportunities to develop the skills, competencies and understanding that will be demonstrated in the summative assessment tasks.

At Level 4 Media & Film Studies students are given the opportunity within the first 4 weeks of the programme to complete formative assessment in the mandatory modules. This enables them to demonstrate an understanding of the expectations as well as knowledge and skills. This form of practice with feedback ensures encouragement and appropriate signposting to support and Study Skills resources can take place. In MEFS1001 Global

Cultures this formative assessment will involve research into a professional, industry or career which is worked into an initial strategic career plan. This will ensure that students demonstrate knowledge of the contemporary media and film industry landscapes whilst also helping them begin their journey towards successful employment and/ or further postgraduate study; this formative assessment will encourage student to identify which strengths and developing skills.

The Level 4 assessment strategy develops critical and creative thinking and consolidates key transferable and employability skills. The mandatory 30 credit modules (MEFS1000 and MEFS1001) focus on critical analysis and developing skills in various styles and forms of communication, including presentation skills and the enables students to understand the basics of essay writing. The optional modules at Level 4 expand the students' analytical, critical and reflective skills and practices.

Level 4 assessments prepare students for assessment at Level 5 where work-based learning, self-reflection, research and analysis inform the approach. Level 5 modules will engage students with a range of critical and theoretical approaches to media and film. The two 30 credit mandatory modules at Level 5 are designed to offer a range of assessments including a portfolio, creative project, reflective commentary, presentation and essays alongside acquiring subject specific skills and competencies. The research module (MEFS2001) is designed to support students in developing the awareness of research theories and practices in order to offer critical evaluative comment; this prepares students for Level 6 MEFS3001 Dissertation.

Students will have the option to complete MEFS2007 Work Project which will involve the completion of 36 hours' worth of professional placement; the module is assessed by the Module Leader through the critical reflection and evaluation of project work (tasks/ activities) completed whilst on placement. This is an excellent opportunity to gain insight and knowledge into contemporary professional environments, whilst being able to revise and update their strategic career plan. MEFS2005 Festivals & Celebrations will provide the opportunity for students to demonstrate creative and practical project and events management skills: they will work in a group to plan, create and facilitate a festival/ celebration and then critically reflect on the process. This creative and innovative form of assessment will ensure students have the opportunity to develop and demonstrate Graduate Attributes. This is also the case for other Level 5 modules where there has been a decision to ensure that more 'traditional' methods of assessment (critical analysis and/ or essay) are partnered across modules with more innovative forms such as creative and practical tasks and/ or portfolio work.

MEFS3001 Dissertation is an opportunity for students to develop their research expertise and interests, which not only showcases skills and knowledge acquired at L6 but will ensure students have the opportunity to develop their potential through the stretch and challenge that this type of individual research project will demand. Once again with contemporary industries in mind, through the assessment pattern on L6 option modules students will be able to demonstrate traditional academic skills (e.g. MEFS3008) and competencies alongside creative (e.g. MEFS3017), practical (e.g. MEFS3015) and work-based learning tasks (e.g. MEFS3003).

In sum, the Media & Film Studies assessment strategy supports students in developing their writing, research, and analytical skills, particularly in relation to students being able to construct and sustain coherent arguments and detailed textual analysis. Alongside this, the University of Worcester's Graduate Attributes are consistently integrated across the programme ensuring that students are able to transition into a range of dynamic and challenging professions, industries and fields or, continue to postgraduate study. Our students will complete their degree as resilient, creative problem solvers who can think reflexively and compassionately about their own experiences and those of others.

The grading criteria for assessment is differentiated between Levels 4, 5 and 6. Module Leaders/ Tutors will provide opportunities for formative feedback before final submission of summative assignments. They will also provide feedback on summative assignments within 20 working days of the assessment deadline as stated in the UW Assessment Policy. The detailed assessment policy is available to students in the online Handbook for Media & Film Studies. The feedback on summative assessment will be mapped onto ILOs and structured under the following subheadings:

- Argument, analysis and structure
- Research and content
- Communication and presentation
- For the future

15. **Programme structures and requirements**

The course is available in full and part-time modes. Students may combine their courses in different 'Pathways': Joint Pathway in which students take two courses equally weighted; Major/Minor Pathway and Single Honours Pathway, in which, from year 1 students can specialise almost entirely in the Media & Film Studies course. Students can elect to move from Joint to Single Honours following the first year of study.

Award map

Please note the award map is a complete list of modules validated for Media & Film Studies and each year we make available the majority of modules from this list. The choice of modules offered in any one year will be determined by student numbers, current staff availability and the coherence of the programme for students in each cohort and so is subject to change.

16. **QAA and professional academic standards and quality**

The educational aims of the programme and its learning outcomes have been designed in accordance with the QAA Subject Benchmark Statement "Communication, Media, Film and Cultural Studies, 2019" (https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-communication-media-film-and-cultural-studies.pdf?sfvrsn=28e2cb81_4) and FHEQ qualification descriptor.

This award is located at Level 6 of the [OfS sector recognised standards](#).

17. **Support for students**

The Media & Film Studies team are committed to ensuring that all students are given consideration and support throughout their time at the University of Worcester. The course, in supporting its staff and students, takes as its starting point UW's Inclusion Toolkit and its commitment to "embedding inclusion across all aspects of learning and teaching."

Student's transition into University life is assisted by a one week's induction programme which, through a range of activities, introduces students to their course, the staff who will be teaching them and the School of Humanities. Students are invited to attend the School of Humanities Party as a starting point for integrating in the School community. During this initial induction week, students are involved in a range of activities, including 'ice-breaker' and team-building activities which help them get to know each other and the team. Students will also complete tasks designed to support their transition to a HE environment, i.e. those which help to establish expectations of the course, undergraduate study and the University's systems and services. They will also have talks or tours, for example, which introduce them to the Library Services and IT facilities, DDS, the Careers and employability Service, FirstPoint and the Counselling Service.

Students progressing through the programme are also provided with a brief induction into their second and third year in the Mandatory module. Direct entry students are also provided with a brief and informal course-specific induction.

All students are allocated a Personal Academic Tutor (PAT), based on the University of Worcester's Personal Academic Tutoring Policy. Their PAT will advise them on issues related to their course throughout their study at the University and who monitors their progress. The PAT is also able to help students with their strategic career planning and employability plans, helping to identify when students have acquired industry-standard and/ or professional knowledge, expertise and skills through the completion of modules and associated assignments. Personal Academic Tutor (PAT) sessions usually take one of two forms: either one-to-one sessions where notes are taken and stored on SOLE, or group-based sessions where general points and issues relating to the course are dealt with. Students are invited to meet their PAT four times at L4 and three times thereafter.

Staff teaching students on modules support students through one-to-one and small group tutorials; and provide students with clear indications of when they will be available to see students either on their office door, via email or in module outlines. Students are further supported through a range of online support, for example via email or MS Teams tutorials.

All modules are supported through the virtual learning environment. The Course Handbook is also available online. Online support is additionally provided via the course virtual learning environment pages.

Furthermore, the course team liaises with a range of centrally provided support services to ensure that students access all appropriate channels of support, these include for example:

- FirstPoint who are able to offer emergency triage appointments with students and can signpost students to further services including counselling. <https://www2.worc.ac.uk/firstpoint/>
- International students will be offered additional support by colleagues in the International Experience Team: <https://www.worcester.ac.uk/study/International/international-student-support.aspx>
- The Disability and Dyslexia Service within Student Services specialist support on a one to one basis. <https://www2.worc.ac.uk/disabilityanddyslexia/>
- Writing support from the Royal Literary Fund Academic Writers in Residence. <https://www.worcester.ac.uk/life/help-and-support/services-for-students/academic-writers-in-residence-rlf.aspx>
- Writing support for international and EU students from the Centre of Academic English and Skills: <https://www.worcester.ac.uk/life/help-and-support/centre-for-academic-english-and-skills/>
- The Students' Union which as an independent charity, devoted to the educational interests and welfare of all students studying at the University it represents student views within the University. <https://www.worcsu.com/>

Students also have access to online support and can follow up on specific queries for example relating to finance of accommodation: <https://www.worcester.ac.uk/life/help-and-support/services-for-students/home.aspx>

18. Admissions

Admissions policy

The Media & Film Studies admissions policy seeks to be inclusive and is committed to widening participation to include all groups in society, particularly those from

disadvantaged and minority backgrounds, and those groups historically and traditionally less likely to apply to study in Higher Education.

In the main, Media & Film Studies recruits from Further Education Colleges and Sixth Form Centres, thus the majority of our students will be those leaving college. Applications will be made through UCAS to UW Admissions. Details regarding UCAS tariffs can be found in the UW Prospectus.

We will work with colleagues in the International Office to recruit International students.

Entry requirements

The normal minimum entry requirement for undergraduate degree courses is the possession of 4 GCSEs (Grade C/4 or above) and a minimum of 2 A Levels (or equivalent Level 3 qualifications).

The current UCAS Tariff requirements for entry to this course are published in the prospectus and on the UW website <https://www.worc.ac.uk/courses/media-film-studies-ba-hons>

See [Admissions Policy](#) for other acceptable qualifications.

Recognition of Prior Learning

Details of acceptable level 3 qualifications, policy in relation to mature students or applicants with few or no formal qualifications can be found in the prospectus or on the University webpages. Information on eligibility for recognition of prior learning for the purposes of entry or advanced standing is also available from the University webpages or from the Registry Admissions Office (01905 855111).

Further information on Recognition of Prior Learning can be found at <http://www.worcester.ac.uk/registryservices/941.htm>

Admissions procedures

Full-time applicants apply through UCAS (P394)

Part-time applicants apply directly to University of Worcester (UW)

Admissions/selection criteria

In the first instance, applications are processed by the Admissions team. Any applications not meeting the standard requirements will be forwarded to the Admissions Tutor. The Admissions Tutor will review the applicant's educational background, personal statement and academic reference. If the Admissions Tutor requires further clarification, they will communicate this to the Admissions Team. If the Admissions Team cannot answer the question, the applicant will be contacted and asked to attend an informal interview. This interview may take place in person or via MS Teams.

Places are offered to all students who fulfil the University entry requirements and who demonstrate that they have the potential to benefit from the study of Media & Film Studies at degree level. Please contact Recruitment and Admissions for further information or guidance on 01905 855111.

19. Regulation of assessment

The course operates under the University's Taught Courses Regulatory Framework.

Requirements to pass modules

- Modules are assessed using a variety of assessment activities which are detailed in module specifications.

- The minimum pass mark is D- for each module.
- A student is required to submit all items of assessment in order to pass a module, and in some modules, a pass mark in each item of assessment may be required.
- Full details of the assessment requirements for a module, including the assessment criteria, are published in the module outline.

Submission of assessment items

- A student who submits course work late but within 7 days (one week) of the due date will have work marked, but the grade will be capped at D- unless an application for mitigating circumstances is accepted.
- A student who submits work later than 7 days (one week) will not have work marked unless they have submitted a valid claim of mitigating circumstances.
- For full details of submission regulations please see the Taught Courses Regulatory Framework.

Retrieval of failure

- A student is entitled to resit failed assessment items for any module that is awarded a fail grade.
- Reassessment items that are passed are capped at D-.
- If a student is unsuccessful in the reassessment, they have the right to retake the module (or, in some circumstances, take an alternative module); the module grade for a re-taken module is capped at D-.
- A student will be notified of the reassessment opportunities in the results notification issued via the secure student portal (SOLE). It is the student's responsibility to be aware of and comply with any reassessments.

Requirements for Progression

- A student will be permitted to progress from Level 4 to Level 5 if, by the time of the reassessment Board of Examiners, they have passed at least 90 credits at Level 4. Outstanding Level 4 credits must normally be studied in the following academic year.
- A student will be permitted to progress from Level 5 to Level 6 if, by the time of the reassessment Board of Examiners, they have passed at least 210 credits, including 90 credits at Level 5. Outstanding Level 5 credits must normally be studied in the following academic year.
- A student who, by the time of the reassessment Board of Examiners, has failed 90 credits or more (after exhausting all reassessment opportunities) during the academic year, will have their registration with the University terminated
- If a student has not passed at least 90 credits by the reassessment Board of Examiners, the student is not permitted to progress to the next level and will be required to either complete outstanding reassessment or retake the failed modules the following academic year. Students will be able to carry forward any passed modules.

Requirements for Awards

Table 6 requirements for awards

Award	Requirement
Certificate of Higher Education Cert HE Media & Film Studies	In order to be eligible for the exit award of Certificate in Higher Education in the named subject/area of study, a student must have passed at least 120 credits in total including the mandatory modules for Level 4 of the award as specified on the award map.
Diploma of Higher Education DipHE Media & Film Studies	In order to be eligible for the exit award of Diploma in Higher Education in the named subject/area of study, a student must have passed at least 240 credits in total

	including the mandatory modules for Level 4 and Level 5 of the award as specified on the award map.
Degree (non-honours)	Passed a minimum of 300 credits with at least 90 credits at Level 5 or higher and a minimum of 60 credits at Level 6, including the mandatory modules for Level 5 and Level 6 of the award (not the Dissertation/Project module) as specified on the award map.
Degree with honours	Passed a minimum of 360 credits with at least 90 credits at Level 5 or higher and a minimum of 120 credits at Level 6, as specified on the award map.

Classification

The honours classification will be determined by whichever of the following two methods results in the higher classification.

- Classification determined on the profile of the 120 credits attained at Level 5 and 120 credits at Level 6. Level 5 and Level 6 grades are weighted on a ratio of 1:2. OR
- Classification will be based on the weighted average grade together with a requirement for at least half of the Level 6 grades to be in the higher class.

For further information on honours degree classification, see the [Taught Courses Regulatory Framework](#).

Note that the above methods apply to students entering Level 4 of three or four year degree programmes who commence Level 4 from September 2022 onwards.

The Bachelor of Science (BSc) award will only be used for joint courses comprising two subjects for which the award of BSc was agreed, in all other cases the award will be Bachelor of Arts (BA).

20. Graduate destinations, employability and links with employers

Graduate destinations

Graduates in Media & Film Studies pursue careers that are communicative and social in their orientation including arts, administration, civil service, social media marketing, mass media, broadcasting, media research, teaching, social work, personnel, public relations, journalism, events organising and the voluntary sector. Alumni are able to keep in touch via social media. They will be regularly invited in to talk about their career journeys beyond completing their degree to help current students with the strategic career planning.

Student employability

Media & Film Studies at the University of Worcester is a non-vocational course and does not aim to vocationally train students to work in media and/ or film industry careers. However, the skills developed are of a general applicability to all graduate careers such as awareness of social contexts, critical and reflective thinking, problem solving, time management, independent research skills oral and written communication skills. Additionally, work-based learning is integrated across the programme and, students can take the work project module at level 5.

The Careers and Employability Service will be invited into mandatory modules to highlight their support for students in preparing their CVs, interview skills. The Course Leader utilises a course VLE page to alert students on the programme of voluntary work experience opportunities, as well as job vacancies.

Links with employers

Students are encouraged to take up volunteering opportunities, and internships, offered through the Students Union and with local employers. Media & Film Studies colleagues have developed local and regional relationships with the following employers:

- COAL (digital marketing agency in Birmingham)
- Severn Arts
- local parliamentary candidate constituency offices
- local radio

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in associated course documentation e.g. course handbooks, module outlines and module specifications.

Table 7 heading for Media & Film Studies

Course Title: Media & Film Studies

Table 8 award map for level 4 BA Media & Film Studies

Level 4				
Module Code	Module Title	Credits (Number)	Status (Mandatory (M) or Optional (O))	
			Single Hons	Joint Hons
MEFS1000	Studying Media & Film	30	M	M
MEFS1001	Global Cultures	30	M	-
MEFS1002	Identity, Representation & Diversity	15	M	M
MEFS1004	New Waves & Popular Cinemas	15	M	M
MEFS1005	American Cinema	15	O	-
MEFS1003	Politics & Subculture	15	O	-
CODExxxx	Optional modules offered by the Centre for Academic English and Skills/School of Education	15/30	O	-

Single Honours Requirements at Level 4

Single Honours students must take 120 credits in total drawn from the table above to include all mandatory modules (**MEFS1000, MEFS1001, MEFS1002, and MEFS1004**) and 30 credits of optional modules - which can include up to 15/30 credits drawn from modules in Academic English for native and non-native speakers of English, Teaching English as a Foreign Language (TEFL) and Tutoring. Details of the available modules can be found here <https://www.worcester.ac.uk/life/help-and-support/centre-for-academic-english-and-skills/optional-modules.aspx>

Joint Honours Requirements at Level 4

Joint Honours students must take 60 credits from the table above to include **MEFS1000, MEFS1002 and, MEFS1004.**

Level 5

Table 9 award map for level 5 BA Media & Film Studies

Module Code	Module Title	Credits (Number)	Status (Mandatory (M) or Optional (O))				Pre- requisites (Code of Module required)	Co-requisites/ exclusions and other notes*
			SH	Maj	JH	Min		
MEFS2001	Researching Media & Film: Theories & Methods	30	M	M	*O	O		
MEFS2002	Screen Cultures	30	M	M	M	O		
MEFS2003	Contemporary British Cultures	15	O	O	O	O		
MEFS2004	Digital Campaigns	15	O	O	O	O		
MEFS2005	Festivals & Celebrations	15	O	O	O	O		
MEFS2006	Audio Cultures	15	O	O	O	O		
MEFS2013	Authors and Authorship	15	O	O	O	O		
MEFS2018	Beyond the Mainstream	15	O	O	O	O		
MEFS2007	Work Project	15	O	O	O	O	Exclusions: Any ENGL/ ELAN/ CRWT coded equivalent	
MEFS2032	Philosophies of Gender & Sexuality	15	O	O	O	O		
CODExxxx	Optional modules offered by Centre for Academic English and Skills/School of Education	15/30	O	N/A	N/A	N/A		

Single Honours Requirements at Level 5

Single Honours students must take 120 credits in total drawn from the table above to include all mandatory modules (**MEFS2001**, **MEFS2002**) and 60 credits of optional modules - which can include up to 15/30 credits drawn from modules in Academic English for native and non-native speakers of English, Teaching English as a Foreign Language (TEFL) and Tutoring. Details of the available modules can be found here <https://www.worcester.ac.uk/life/help-and-support/centre-for-academic-english-and-skills/optional-modules.aspx>

Joint, Major and Minor Honours Requirements at Level 5

Students following Joint Honours pathways can adjust their studies at Level 5 to take more modules in one subject or can maintain an equally balanced programme of modules in each subject. The precise award title (Joint Hons or Major/Minor Hons) depends on the total number of credit achieved in each subject at Levels 5 and 6 – for further information see the table at the end of this document.

Major Pathway Requirements at Level 5

Major Pathway students must take at least 60 and no more than 90 credits from the table above to include **MEFS2001** and **MEFS2002**.

Joint Pathway Requirements at Level 5

Joint pathway students must take at least 45 credits and no more than 75 credits from the table above to include **MEFS2002**.

*Students intending to complete their Independent Study (or equivalent Project) in this subject must also take **MEFS2001**.

Minor Pathway Requirements at Level 5

Minor Pathway students must take at least 30 credits and no more than 60 credits from the table above.

Level 6

Table 10 award map for level 6 BA Media & Film Studies

Module Code	Module Title	Credits (Number)	Status (Mandatory (M) or Optional (O))				Pre-requisites (Code of Module required)	Co-requisites/exclusions and other notes*
			SH	Maj	JH	Min		
MEFS3001	Dissertation	30	M	M	*O	O	MEFS2001	
MEFS3003	Local Cultures	15	O	O	O	O		Restriction: ENGL3307
MEFS3007	Writing Reviews in Media & Film Studies	15	O	O	O	O		
MEFS3008	War, Democracy & the Media	15	O	O	O	O		
MEFS3017	Immersive Media	15	O	O	O	O		
MEFS3006	Film & Folk Literature	15	O	O	O	O		
MEFS3015	Making Monsters	15	O	O	O	O		
SOCG3120	Pornography & Modern Cultures	15	O	O	O	-		
ENGL3307	Literature and Culture	15	O	O	O	-		

Single Honours Requirements at Level 6

Single Honours students must take 120 credits from the table above to include **MEFS3001**.

Joint, Major and Minor Honours Requirements at Level 6

Students following pathways in two subjects can adjust their studies at Level 6 to take more modules in one subject or can maintain an equally balanced programme of modules in each subject. The precise award title (Joint Hons or Major/Minor Hons) depends on the total number of credits achieved in each subject at Levels 5 and 6 – for further information see table at the end of this document.

Major Pathway Requirements at Level 6

Major Pathway students must take either 75 or 90 credits from the table above to include **MEFS3001**.

Joint Pathway Requirements at Level 6

Joint pathway students must take 45, 60 or 75 credits (to make at least 105 credits over Levels 5 and 6 in the subject, and no more than 135 credits over Levels 5 and 6 in the subject), from the table above to include:

*Joint pathway students who choose to take their Dissertation (or equivalent Project) in this subject must take **MEFS3001**.

Minor Pathway Requirements at Level 6

Minor pathway students must take either 30 or 45 credits from the table above.

Credit requirements for awards involving two subjects.

In determining whether an award derived from two subjects is Joint Honours (subject 1 and subject 2) or Major/Minor Honours (subject 1 with subject 2) credits taken in each subject at Levels 5 and 6 will count as follows:

Table 11 credit requirements

Subject 1	Subject 2	Award
120	120	Joint Hons
135	105	Joint Hons
150	90	Major/minor Hons
165	75	Major/minor Hons
180	60	Major/minor Hons